

Campaign Associate Opportunity

United Way British Columbia is a community impact organization who responds to emerging issues in our communities, co-creating programs where and when they're needed most. Working with community members, local businesses, agencies and governments, we strengthen vital connections that support people in need across British Columbia.

The Campaign Associate Program is a full-time fall work term that gives individuals an exciting opportunity to make a difference in their community, try something new, build their networks, strengthen skills and raise resources for the betterment of their community. Campaign Associates help local organizations to run workplace campaigns, raising funds to support the communities we call home. Loaned Campaign Associates are seconded to United Way for the work term and paid their regular salary by their employer.

Role Responsibilities

- Coordinate a portfolio of workplace campaigns. Lead, educate and inspire volunteers to run successful United Way fundraising campaigns at their workplaces
- Lead presentations about United Way's impact at kick-offs and events, likely including a mix of virtual and in-person, to various group sizes and in diverse workplaces
- Tally pledges and track campaign results

Campaign Associates are:

- Organized, detail oriented, self-motivated and driven
- Computer savvy with knowledge of the full Microsoft Office Suite and an aptitude for digital communication
- Able to work under pressure; meet deadlines and exercise tact and discretion
- Looking to make a measurable impact in the lives of British Columbians
- Looking to advance their careers and test their strengths in varied environments
- Able to build strong relationships effectively, support team members and collaborate on solutions

No fundraising or account management experience is required. United Way provides all necessary training and coaching to help Campaign Associates support the running of effective fundraising campaigns, including a one-week orientation program.

Note that this role will be a hybrid of work-from-home and in-office work, with an estimated 3 days per week at United Way's office. You will be required to visit local campaign partners to pick up or drop off materials and attend or support employee engagement events.

Priority will be given to candidates who have a valid driver's license and access to a vehicle. Access to a cell phone, laptop and reliable internet access is required.

Supervised by: Campaign Manager

Work Term: August 24 – December 11, 2026

Core Hours: Monday-Friday 8:30-4:30

Office Locations: We are actively recruiting Campaign Associates to work out of our offices province-wide (in Burnaby, Kamloops, Kelowna, Nanaimo, Prince George and Victoria)